

Evening Standard
**NEW 2024
HOMES
AWARDS**

Closing date for entries:
June 28 2024

Awards lunch:
September 27 2024



Evening Standard New Homes Awards
7 Tannery Gardens, Bampton, Oxfordshire, OX18 2FQ
Helpline: **01993 670200** Email: signaturevents@outlook.com
www.newhomesawards.co.uk

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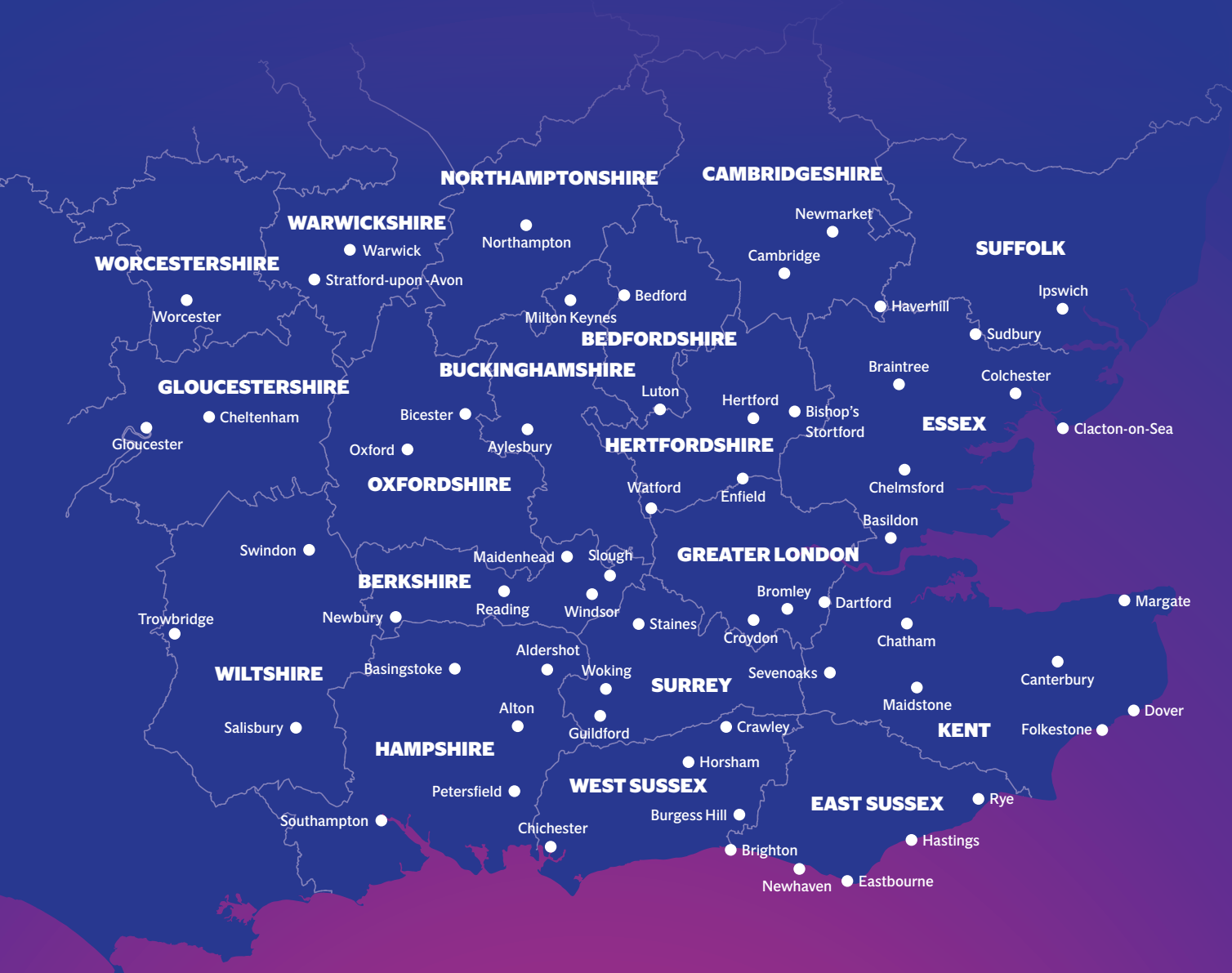
Entry Form & Application



www.newhomesawards.co.uk

#nha2024

CATCHMENT AREA



EVENING STANDARD NEW HOMES AWARDS 2024

Every single entrant to this year's New Homes Awards deserves even more enormous congratulations than usual. As the ones doing the work you may disagree, but I think the past year has been one of the most difficult environments for housebuilding in the 33 years we've been running the awards.

So, first up, well done for building anything at all despite high interest rates, rampant inflation, continuing scarcity of both materials and labour, diminishing buyer confidence and – for all their talk of brownfield and loosening planning – a demonstrable lack of encouragement from the Government. It's borne out in the stats. New housing starts are at a low (the exact figures are subject to a seemingly inexhaustible debate so I won't cite them here), while the end of Help to Buy has surely suppressed the appetites, and budgets, of a huge proportion of would-be new homes buyers. So truly, well done for getting all the way from breaking ground to topping out.

Those who make the shortlist will also have been subject to even more stringent judging criteria than usual as our awards categories and judging process have had a slight shakeup this year, putting them more in line with London's new reality.

As a housebuilder, you may not have a lot of reasons to feel cheerful right now, but you should at least feel proud.

Prudence Ivey
Editor, Homes & Property



CATEGORIES

The awards are divided into 12 main categories, reflecting the diverse range of homes available in the Evening Standard catchment area.

Some categories are for individual homes and others for developments, both large and small. All categories are open to developers of any size, but in some, the larger and smaller housebuilders will be judged separately, so please indicate on the entry form whether you build fewer than 100 or more than 100 homes per year. You may enter the same property in more than one category, so please read the following criteria, and then decide which categories you wish to enter. All category winners will be considered for the Grand Prix Award.



1 BEST FIRST TIME BUYER HOME
 Developers have an opportunity to excel in this key sector of the property market. Entries are invited for lower-priced yet outstanding starter homes that do not compromise on style and construction quality.



2 BEST FLAT
 This award embraces the full spectrum of apartment living: lofts, heritage conversions, mansion block apartments, city crash-pads, and wow-factor penthouses.



3 BEST HOUSE
 Homes should be in a well-located, attractive setting, offer an impressive sense of arrival and have imaginatively designed yet functional interiors for modern living.



4 BEST LUXURY HOME
 Top-of-the-range properties with a first-class interior, often in coveted locations. These tasteful, no-expense-spared, homes are often designed around a lifestyle and may include luxuries such as a spa, valet parking, or concierge service.



5 BEST CONVERSION
 Exquisite conversions of prized older buildings. Entries are invited for sensitive conversion and restoration projects that respect the original building while creating practical modern homes within.



6 BEST COMMUTER HOME
 A chance for commuter-belt developers to show that homes in the suburbs and shires can match the very best of the capital. It could be a spectacular rural retreat, a thoughtfully designed family house, or an apartment that packs a punch.



7 BEST SMALL DEVELOPMENT
 Boutique projects, conversions, and new builds. 9 units or less that appeal to design-conscious buyers seeking individuality and exclusivity. The challenge here is to deliver financially viable, bespoke homes, often on difficult plots requiring exceptional creative thinking.



8 BEST LARGE DEVELOPMENT
 Projects with 10 or more units qualify for this award and include large-scale developments that form a new district or neighbourhood in their own right – bringing amenities and a range of uses, as well as a place to live.





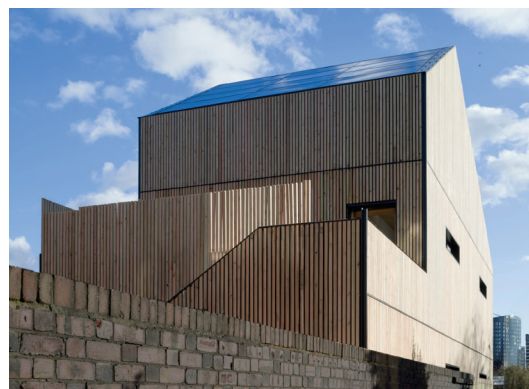
9 **BEST 'LATER LIVING' HOME**
'Later living' developments cater for a diverse range of ages and needs and should show both strong design and thoughtful planning. All needs should be met while maintaining a modern lifestyle and a high quality of living for the residents.



10 **BEST SHARED OWNERSHIP HOME**
Shared ownership homes play a vital role in the housing market, helping many people get on the property ladder for the first time. They should be affordable, well designed and flexible enough to enable buyers to put down roots with the prospect of full ownership in the future.



11 **BEST REGENERATION PROJECT**
Inspiring schemes that have transformed a neglected site or area into a vibrant new quarter, typically with a mix of residential and other uses, with shared spaces improving the lives of the local community as a result.



12 **BEST LOW CARBON HOME**
A project or home that responds to today's environmental challenges and set the highest standards in terms of energy efficiency, carbon reduction, recycling and sustainability. Homes must be sympathetic to their location and bring an innovative approach to modern sustainable living.



JUDGING PROCESS

In choosing award winners, judges will be looking for homes and developments that reflect, or exceed, current best practice in the housebuilding market, specifically in the areas of:

QUALITY OF DESIGN

VALUE FOR MONEY

UTILISATION OF SPACE AND LIGHT

USE OF MATERIALS

ENERGY EFFICIENCY

LOCATION

ENVIRONMENTAL POSITIONING

INNOVATION

ARCHITECTURE

QUALITY OF FINISH



STAGE ONE

An independent team of industry experts will assess all entries based on the submission documents. They will then identify which properties should be visited for more detailed scrutiny.

STAGE TWO

An industry expert will visit the home or development and assess it under a range of different quality criteria. You will be notified if your entry has been taken forward to this stage of the competition and access is required. Visits will take place during July and August 2024, so please ensure that the judge will be able to gain access to both the inside and outside of the property if it is selected for viewing.

STAGE THREE

After all the visits are completed, the expert judges will compile a shortlist of properties that will go forward to the final judging stages.

STAGE FOUR

The industry experts will jointly consider all the shortlisted entries and choose a "Winner" for each category.



AWARDS CELEBRATION



Winning an **Evening Standard New Homes Award** carries a very powerful endorsement and winners are encouraged to make full use of the promotional opportunities that go with it. The winners will be presented with a plaque for display purposes. Editorial coverage of the 2024 awards will appear in the **Evening Standard** and on **Standard.co.uk/homes&property**.

The Awards will be presented at a glittering luncheon at **The Dorchester Hotel** in London on Friday September 27 2024.

Individual tickets or tables of 12 can be purchased by submitting this booking form to Signature Events at signatureevents@outlook.com. Payment methods accepted are credit card or bank transfers to Evening Standard (s/c 30-00-02 a/c 00704801 reference NHA24)

Tickets	Number	Cost
Priced at £410 (+ VAT) per person	<input type="text"/>	<input type="text"/>
Priced at £4,920 (+ VAT) per table of 12	<input type="text"/>	<input type="text"/>
Total (inc.VAT)	<input type="text"/>	<input type="text"/>

Contact name: Company name:

Contact address:

Contact tel. no:

Contact email:

To make your payment please contact:

Evening Standard New Homes Awards, 7 Tannery Gardens, Bampton, Oxfordshire, OX18 2FQ
 Helpline: 01993 670200 Email: signatureevents@outlook.com



GUIDANCE FOR YOUR SUBMISSION

To make the judging process fair and to make your life easier, please follow these guidelines carefully before preparing your submission. Entries must be completed online at newhomesawards.awardsplatform.com. Entries will require:

- 1 **Brief description of the property or development.**
 (Maximum 700 words outlining special features, type of construction, design considerations, sales success, etc.)
- 2 **Description of local environment and amenities. Detailed area and site location maps.** (To help judges find the location easily)
- 3 **Floor plans and drawings.**
 (Where appropriate)
- 4 **Consumers' specifications.**
 (Short bullet points for quick reference)
- 5 **Photographs including exterior and interior views. Before and after photographs.** (Conversion category) **Overall site photographs.** (Development categories) Judges always respond positively to high quality photography which is essential for use in publicity material.
- 6 **Short description of Company or Group.**
 (Maximum 250 words)



CONDITIONS OF ENTRY

1. Entry is open to all house builders and their architects active within the catchment area of the Evening Standard. (See p1)
2. Entries should be confined to homes completed and ready for occupation within twelve months from June 1 2023 to June 28 2024.
3. Each entry must be submitted at newhomesawards.awardsplatform.com. Each entry will be accompanied by a fee of £792 (£660+VAT) per category, payable by invoice in favour of Evening Standard Limited.
4. The shortlist will be announced ahead of the awards ceremony, and award winners will only learn if they have been successful at the awards luncheon. It is therefore imperative that the publicity material under section 4 of the entry form is of good quality and is included with each submission.
5. The Evening Standard reserves the right to publish details of entries from the material submitted. Please provide high resolution digital images of the entry as well as a high resolution company logo.
6. The Judges' decisions are final and correspondence will not be entered into.
7. All award winners and shortlistees will be provided with an electronic version of the official Evening Standard New Homes Awards 2024 Winners and Shortlist logo for use in advertising and promotional material. The general Evening Standard New Homes Awards 2024 logo is available at newhomesawards.co.uk.

2024 ENTRY FORM

TO BE SUBMITTED ONLINE AT [NEWHOMESAWARDS.AWARDSPLATFORM.COM](https://newhomesawards.awardsplatform.com) BY: FRIDAY JUNE 28 2024

You are welcome to enter a home or development into more than one category, but a separate entry submission and payment is required for each category.

Each entry will be accompanied by a fee of £792 (£660+VAT) per category, payable by invoice after entry submission online, in favour of Evening Standard Limited.

Please see below for the required entry questions:

Categories	Homes built per year		
	Under 100	Over 100	
1. Best First Time Buyer Home	<input type="checkbox"/>	<input type="checkbox"/>	
2. Best Flat	<input type="checkbox"/>	<input type="checkbox"/>	
3. Best House	<input type="checkbox"/> <£750k	<input type="checkbox"/> £750k-£1.5m	<input type="checkbox"/> £1.5m+
4. Best Luxury Home	<input type="checkbox"/>	<input type="checkbox"/>	
5. Best Conversion	<input type="checkbox"/>	<input type="checkbox"/>	
6. Best Commuter Home	<input type="checkbox"/>	<input type="checkbox"/>	
7. Best Small Development	<input type="checkbox"/>	<input type="checkbox"/>	
8. Best Large Development	<input type="checkbox"/>	<input type="checkbox"/>	
9. Best 'Later Living' Home	<input type="checkbox"/>	<input type="checkbox"/>	
10. Best Shared Ownership Home	<input type="checkbox"/>	<input type="checkbox"/>	
11. Best Regeneration Project	<input type="checkbox"/>	<input type="checkbox"/>	
12. Best Low Carbon Home	<input type="checkbox"/>	<input type="checkbox"/>	

Categories may be judged jointly where applicable

1. Details

Housebuilder

Name of parent company (if applicable)

Style of home

Description

2. Location (please ensure that detailed area and site location maps are included under item 4)

Name of development/s where property style can be viewed

Address

Designer/Architect (if applicable)

Price range

Gross floor area

Number of bedrooms

There is/is not a sales representative at the above address and at what times

Name

Telephone

Occupiers (if applicable) have been informed of this submission and are willing to accept a possible visit



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3. Submission

Please ensure you submit the following in your online application:

Categories 1-10

- Written description (maximum 700 words outlining special features, types of construction, design considerations, sales success, etc.)
- Detailed area and site location maps Description of local environment and amenities Floor plans
- Development site layout plans (where appropriate) Consumers' specifications
- Colour photographic prints (external 4 minimum and internal 4 minimum, these are absolutely essential) - before and after photos for conversion category
- Short description of company (maximum 250 words)

Category 11 (Best Regeneration Project)

- Written description (maximum 200 words) Explanation of the main regeneration and placemaking aspects of the project (maximum 300 words)
- List of key facts (maximum 10) to include number of units, tenure mix and cost per unit List of the main companies involved
- Site location plan Site layout plan
- Floor plans Colour photographic prints (maximum 10) including before and after images

Category 12 (Best Low Carbon Home)

- Written description (maximum 200 words) Explanation of the environmental intent and how this has been achieved (maximum 300 words)
- List of key facts (maximum 10) to include main environmental credentials List of the main companies involved
- Site location plan Site layout plan
- Floor plans Colour photographic prints (maximum 10) including before and after images

4. Publicity material

- Six or more high resolution external digital images (digital images must be 300 dpi at A4 size)
- Six or more high resolution internal digital images (digital images must be 300 dpi at A4 size)
- Full colour company logo (digitally supplied) to appear on the trophies or any publicity material that is created

5. Point of contact

Company name
(including required regional information) to appear on the shortlist (should you be shortlisted) and to appear on an award (should you win)

Position Telephone

Email

6. The awards

Company name (including required regional information) to appear on an award (should you win)



If you have any questions please get in touch with us at:

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